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The Portfolio Experience

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DANCE YOUR WAY ONTO THE INTERNATIONAL STAGE

***Alter Egos: The Search for Self, An Exhibition* offers dancers
unique opportunity for prestige, international exposure**

Saratoga Springs, NY – September 30, 2009 – For the first time ever, critically-acclaimed dance photographer Mark Andrew, former resident photographer of the National Museum of Dance, is presenting an unprecedented opportunity for professional and amateur dancers to participate in an international art exhibit.

“Alter Egos: An Exhibition on the Search for Self” is more than an elite photo shoot by an prestigious dance photographer. This is the opportunity of a lifetime: where dancers’ own unique ideas will manifest themselves into a world-class international photographic exhibit. Alter Egos represents a contemporary thread of ideas where the dancer’s movement, creativity and image intersect with Mark Andrew’s photographic artistry to create a cutting-edge, intoxicating art exhibit that will rock the dance world.

Shooting for the exhibit begins in Philadelphia, PA, October 24–October 25, and will continue thereafter in New York, NY, November 7–8 and Montreal, QB, November 21–22. Other events will follow in early 2010 in Boston and Washington D.C. / Baltimore and other major metropolitan areas along the East coast. Doors for each event open at 8am.

This is a wonderful and rare opportunity for dancers of any genre to get in on the ground floor of a major exhibit by one of dance’s most gifted photographers. A critically-acclaimed photographer, Andrew’s artistry has captured images of dance’s most illustrious performers from Peter Martins, NYC BALLET, Martha Graham Dance Company, Paul Taylor Dance Company, and Complexions Contemporary Ballet.

The photo shoot is all about the individuality of the dancer. Dancers will work with Mark Andrew on two image “sets” to create a searing, dualistic chemistry that stirs emotion. Alter Egos knows no boundaries—beguiling or beautiful, gritty or glamorous, humorous or haunting, visionary or visceral—dancers are invited to inhabit a world where their imagination rules to design an “ego” that exposes their inner dance psyche. Dancers are welcome to play both parts or work with a partner to play contrasting parts.

Costumes, wigs, or just naked facial expressions welcome.

In addition to becoming eligible to be prominently featured in the Alter Egos international dance photography exhibit, each participant will each receive an heirloom-quality fine art print to add to their professional portfolio. The registration fee is \$75. Dancers are encouraged to register early—space for participation is limited in all cities.

Visit www.markandrewimages.com for more details or follow us on Facebook to find out which city we'll be shooting in next.

About Mark Andrew

Internationally-renowned photographer **Mark Andrew** is the former resident photographer for **The National Museum of Dance** and **The New York Institute Of Dance And Education**. Mr. Andrew's work has been featured in exhibitions at the National Museum of Dance, as well as in fine art galleries throughout the U.S. and Europe. Mr. Andrew has a unique ability and skill to capture more than just light and color in his photographs. Andrew creates photography that is filled with energy, emotion, and creative expression. His past experience as an innovative businessman, coupled with his instinctive artistic abilities and understanding of dance and the nuance of movement, bring a freshness and unique quality to artistic photography often absent in the work of other photographers. Andrew instinctively knows how to work with his subjects, background, light, computer software, and creative frame design to create a beautiful work of art. You may view his art at www.markandrewimages.com.

About Alter Egos: The Search For Self, An Exhibition

Critically-acclaimed dance photographer Mark Andrew's **Alter Egos** is an exploration of the dualities that exist within our deepest self. Whether good and evil.... beautiful and hideous... innocent and mischievous... Mark invites you to tap in and expose your own alter ego and welcome it to the world. *The allure of a shifting persona. The dangerous intrigue of a double life. The second self that lies just beneath the surface, poised to emerge as a dramatic revelation. Or, deeper still, the angels and demons that lay in wait to breathe life into a personality in flux.* Alter Egos presents an unprecedented opportunity for participating dancers to be showcased in a world-class dance photography exhibit. Andrew's stunning and provocative new exhibit will take visitors on a journey exploring the dualities of the self, where darkness and light come face to face with the many alter egos that reside within us all.

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